



## **PRESS INFORMATION**

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### **VoIP Fulfillment by VoIP Supply Debuts at Internet Telephony Conference & Expo**

*Leading supplier of VoIP equipment opens infrastructure to VoIP service providers*

BUFFALO, NY FEBRUARY 1, 2011 — VoIP Supply LLC ([www.voipsupply.com](http://www.voipsupply.com)), North America's leading supplier of Voice over IP (VoIP) equipment and complete systems, today announced the launch of VoIP Fulfillment by VoIP Supply at the Internet Telephony Conference & Expo. VoIP Fulfillment by VoIP Supply is a suite of services specifically designed for VoIP service providers that increase operational efficiency, decrease costs and bolster customer experience.

"With VoIP Fulfillment VoIP providers can finally focus on their core business, while an experienced, reliable partner handles the rest," stated Benjamin P. Sayers at VoIP Supply, LLC. "When service providers no longer have to worry about a warehouse, shipping, returns or even customer service, they have the opportunity to devote more time and resources to things that matter the most to their operation. This means more time and money to spend on improving service quality and increasing customer acquisitions."

Through VoIP Fulfillment by VoIP Supply, VoIP service providers can leverage the knowledge, expertise and infrastructure that has processed and shipped over \$150 million in VoIP equipment orders since 2004. VoIP providers can pick and choose from a variety of services that best improve their operation, including:

- Product provisioning & Assembly
- Product returns processing & Product reconditioning
- Secure warehousing & Global shipping
- Customer service & Extended warranties
- Electronic order integration
- Dedicated account management
- Real time on-demand reporting

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VoIP Supply: A Division of Sayers Technology Holdings

"VoIP Fulfillment has been an excellent partner and has allowed Phone.com to become more efficient and cost effective," stated Ari Rabban, CEO of Phone.com. "Before partnering with VoIP Fulfillment we encountered some challenges that really could have prevented us from focusing on our core competencies and grow our business at the rate we wanted to. Through VoIP Fulfillment we were able to eliminate the need for a warehouse, staff and the corresponding infrastructure needed to process, ship and return equipment. This fulfillment partnership has allowed us to focus on our core business, become more competitive in the market and is no doubt one of the reasons for our success over the last two years."

There are no start-up fees or minimum monthly commitments with VoIP Fulfillment by VoIP Supply, making the service offerings ideal for VoIP providers of any size. All VoIP Fulfillment services are backed by an industry leading Service Level Agreement (SLA) that includes workmanship warranties.

For more information about VoIP Fulfillment by VoIP Supply, please visit booth #1210 at the Internet Telephony Conference & Expo or online at <http://www.VoIPFulfillment.com> .

### **About VoIP Supply**

VoIP Supply, LLC ([www.voipsupply.com](http://www.voipsupply.com)), a division of Sayers Technology Holdings, is North America's leading supplier of VoIP Equipment and complete systems with offerings for businesses, service providers and resellers. In addition to a comprehensive product catalog, the company offers technical support, extended warranties, device configuration, installations and logistical services. VoIP Supply is a three-time INC 5,000 honoree and in 2007, was ranked number 45 on the Entrepreneur Magazine's Hot 100 fastest growing companies in the U.S. VoIP Supply has also been recognized as one of the Best Places to Work in Western New York by Buffalo's Business First Newspaper, one of the Top 100 privately held companies in WNY, as well as the fastest growing company in WNY for 2006 by winning the Business First Fast Track 50 Award.