

## PRESS INFORMATION

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## **VoIP Supply Continues Explosive Growth**

Buffalo Company Increases Headcount By 30%

**BUFFALO**, **N.Y. Feb. 29**, **2008**—VoIP Supply, LLC (<u>www.voipsupply.com</u>), a division of Sayers Technology Holdings and a leading provider of Voice over IP hardware, software and services, has grown its employee base by 30 percent, reversing the regional perception that the Buffalo economy is in a downswing.

Since July 1, 2007 the company has grown from 41 to 63 employees, said Peg Centola, Manager of Human Resources. Over the last six months the company has brought human resources inside, expanding its customer service, marketing, warehouse, purchasing, technical support, sales, software development, systems and call center departments, including all levels of employment from entry level to professional.

VoIP Supply, named to the 2007 Inc 500 list of fastest growing companies in America, is comprised of a young, impassioned and educated workforce, where you won't find many employees a day over 35. This refutes stereotypes of the Western New York area, which claim that thousands of young professionals leave each year for greener pastures due a lack of opportunities in the area. According to a January 2008 Buffalo News article, the area has gained only 3,100 jobs, a 0.6 percent annual increase that still is less than half the 1.1 percent growth nationally. Job growth here was also third-worst among the state's 14 major metropolitan areas from November 2006 to November 2007.

Bucking the trend with a 30 percent increase in its workforce, is an achievement that VoIP Supply CEO Benjamin P. Sayers is proud of.

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"Discovering young talent in Buffalo IS possible and we have managed to find many brilliant, driven and hardworking people over the years," Sayers said. "We are always seeking the best and the brightest to join our innovative culture and be part of building something truly remarkable. We have accomplished a great many things in five years and have only just begun. Great companies will always attract quality professionals, and allow the organization to grow through the individuals' efforts. It's unfortunate that some of our most gifted populace does not stay, but we can only hope other companies can follow our lead, to draw some of those candidates back."

VoIP Supply is always looking for talented and motivated individuals to help further that company's core mission. For more information about all of the available career opportunities, please visit <a href="http://www.VoIPSupply.com/jobs">http://www.VoIPSupply.com/jobs</a>.

## About VoIP Supply

VoIP Supply, LLC (<u>www.voipsupply.com</u>), a division of Sayers Technology Holdings, is a leading Internet Retailer of Voice over IP Hardware. In addition to a comprehensive catalog of IP Phones, Telephone Adaptors, VoIP Gateways, and Small Business IP PBX solutions, the company offers technical support, extended warranties, and logistical services for end-to-end customer solutions. VoIP Supply was recognized nationally as number 359 on the 2007 Inc. 500 fastest growing privately-held companies in America and number 45 on the Entrepreneur Magazine's Hot 100 fastest growing companies in the U.S. VoIP Supply has also been recognized as one of the Best Places to Work in Western New York by Buffalo's Business First Newspaper, one of the Top 100 privately held companies in WNY, as well as the sixth fastest growing company in WNY by the Business First Fast Track 50 Award.

For additional information about VoIP Supply write: VoIP Supply, LLC, 454 Sonwil Dr., Buffalo, New York 14225, call us at 1-716-630-1555, visit the company's Web site at www.voipsupply.com or email: <a href="mailto:nschuman@voipsupply.com">nschuman@voipsupply.com</a>.

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