



## **PRESS INFORMATION**

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### **VoIP Supply's Reclaim Equipment Buyback Program Triples Operating Budget**

*Reclaim Program Experiences Success Due to Tremendous Response and Demand*

**AMHERST, N.Y. March 24, 2011**—VoIP Supply LLC ([www.voipsupply.com](http://www.voipsupply.com)), North America's leading supplier of VoIP equipment and complete solutions, is pleased to announce that the 2011 operating budget for the [Reclaim Equipment Buyback Program](#) has been increased threefold to \$3 million dollars.

In December 2009, VoIP Supply announced the introduction of their equipment buyback program called [Reclaim](#). Customers were offered a channel to sell used or excess VoIP equipment to recoup some of their initial investment or to help offset the cost of their new technology purchases.

The simple five step process that sellers have been following has become so successful that VoIP Supply's Reclaim budget for acquisitions has tripled from \$1 million to \$3 million annually. The tremendous response and demand for this service has been realized in just one calendar year.

"Business spending is increasing as the economy continues to improve, but this spending is still very tight and budgets have little room to maneuver" stated Benjamin Sayers, CEO of VoIP Supply LLC. "Reclaim is a perfect vehicle for those with restricted budgets to recapitalize existing equipment assets in order to increase their overall budget available for new technology investments."

The benefits of Reclaim's streamlined sales process and fair market value for equipment will now be extended to an even larger customer base and, more often.

"New technologies such as HD (High Definition) voice can be a tough sell for companies that just purchased new handsets a year or two ago," stated Garrett Smith Chief Marketing Officer at VoIP Supply, LLC. "These companies

certainly realize the value in utilizing new technologies like HD voice, but are faced with budgetary limitations. With Reclaim these companies can lessen the blow of upgrading to these new technologies by reclaiming some of their initial investment in their legacy equipment and putting it towards the cost of newer offerings.”

With Reclaim sellers can rely on VoIP Supply’s extensive industry expertise to help their bottom line and the environment by properly recycling and putting to good use any unused legacy or excess VoIP equipment.

For more information about VoIP Supply’s Reclaim VoIP equipment buyback program, visit <http://www.VoIPSupply.com/Reclaim>.

### **About VoIP Supply**

VoIP Supply, LLC ([www.voipsupply.com](http://www.voipsupply.com)), a division of Sayers Technology Holdings, is North America’s leading supplier of VoIP Equipment and complete systems with offerings for businesses, service providers and resellers. In addition to a comprehensive product catalog, the company offers technical support, extended warranties, device configuration, installations and logistical services. VoIP Supply is a three-time INC 5,000 honoree and in 2007, was ranked number 45 on the Entrepreneur Magazine’s Hot 100 fastest growing companies in the U.S. VoIP Supply has also been recognized as one of the Best Places to Work in Western New York by Buffalo’s Business First Newspaper, one of the Top 100 privately held companies in WNY, as well as the fastest growing company in WNY for 2006 by winning the Business First Fast Track 50 Award.

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