



# PRESS INFORMATION

## FOR IMMEDIATE RELEASE: July 3, 2008

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# VoIP Supply and IP Camera Supply Partner With Inc. 500 Internet Marketing Company Pepperjam

Companies Join Affiliate Marketing Network

BUFFALO, N.Y. July 3, 2008-VoIP Supply, LLC, a leading provider of Voice over IP hardware, and sister company IP Camera Supply, LLC, a leading IP Surveillance solution provider, announced a partnership with Internet Marketing Agency, Pepperjam, of Wilkes-Barre, Penn. to leverage Pepperjam's affiliate marketing network. Both companies are divisions of Sayers Technology Holdings.

VoIP Supply and IP Camera Supply currently run their own affiliate marketing programs, but brought Pepperjam on as an additional resource. The partnership with Pepperjam will allow the companies to take their affiliate program mainstream, and offer it to a wider range of people. Pepperjam will bring the technologies to a broader market, showcasing the popularity of Pepperjam's innovative, next generation affiliate network technology.

Pepperjam is an industry leading full-service internet marketing agency recognized by Inc. Magazine as one of the fastest growing privately-held businesses in the U.S. the past two years. They offer search engine marketing, affiliate marking, online media planning and management.

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VoIP Supply: A Division of Sayers Technology Holdings





<u>Benjamin P. Sayers</u>, President and CEO of the companies, is pleased to spread the word about the technologies through a dynamic company like Pepperjam.

"We are happy to partner with such a young, successful company," said Sayers. "We are looking forward to the vigorous expansion of our affiliate network, through the Pepperjam pipeline."

"VoIP Supply and IP Camera Supply are great additions to Pepperjam Network's fast growing list of highquality advertisers. The combination of our industry leading, next generation affiliate transparency technology and real-time Pepperjam Chat communication system will provide VoIP Supply and IP Camera Supply with the most state of the art affiliate marketing technology in the world," said Kristopher B. Jones, President & CEO of Pepperjam.

#### About VoIP Supply

VoIP Supply, LLC (<u>www.voipsupply.com</u>), a division of Sayers Technology Holdings, is a leading Internet Retailer of Voice over IP Hardware. In addition to a comprehensive catalog of IP Phones, Telephone Adaptors, VoIP Gateways, and Small Business IP PBX solutions, the company offers technical support, extended warranties, and logistical services for end-to-end customer solutions. VoIP Supply was recognized nationally as number 359 on the 2007 Inc. 500 fastest growing privately-held companies in America and number 45 on the <sup>™</sup>Magazine's Hot 100 fastest growing companies in the U.S. VoIP Supply has also been recognized as one of the Best Places to Work in Western New York by Buffalo's Business First Newspaper, one of the Top 100 privately held companies in WNY, as well as the sixth fastest growing company in WNY by the Business First Fast Track 50 Award.

#### About IP Camera Supply, LLC

IP Camera Supply, LLC (<u>www.ipcamerasupply.com</u>), a division of Sayers Technology Holdings, is a leading supplier of surveillance monitoring and recording hardware including, IP Cameras, Digital Video Recorders, Network Video Recorders and CCTV systems. IP Camera Supply provides a variety of services designed to help residential, small medium businesses, governments and educational entities implement and deploy surveillance, CCTV and recording systems to protect their specific interests. With a call center of trained sales and engineering, a fully stocked warehouse for just-in-time shipments and a business infrastructure built to foster customer loyalty, IP Camera Supply has everything you need for IP surveillance.

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Pepperjam Network is a next generation affiliate marketing network that provides advertisers and publishers with industry leading pay-for-performance tracking, reporting, communication, and payment solutions. Pepperjam Network is a division of Pepperjam, a full-service internet marketing agency recognized by Inc. Magazine for the last two consecutive years as one of the fastest growing businesses in the United States. Learn more at <a href="http://www.pepperjamnetwork.com">http://www.pepperjamnetwork.com</a>

#### About Pepperjam

Pepperjam offers a full range of professional marketing management services in the areas of pay-per-click, search-engine optimization, affiliate marketing, and online media planning and buying. Since 1999 Pepperjam has developed a reputation for being one of the most innovative, aggressive, and effective internet marketing agencies in the business. Learn more at <a href="http://www.pepperjam.com">http://www.pepperjam.com</a>

For additional information about VoIP Supply write: VoIP Supply, LLC, 454 Sonwil Dr., Buffalo, New York 14225, call us at 1-716-630-1555, visit the company's Web site at www.voipsupply.com or email: <a href="mailto:nschuman@voipsupply.com">nschuman@voipsupply.com</a>.

For additional information about IP Camera Supply, LLC write: IP Camera Supply, LLC, 454 Sonwil Dr., Buffalo, New York 14225, call us at 1- (866) 885-4853, visit the company's Web site at www.ipcamerasupply.com or email: <a href="mailto:nschuman@voipsupply.com">nschuman@voipsupply.com</a>.

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