



## PRESS INFORMATION

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### **VoIP Supply Announces New Hires for February**

*Company Expands Sales, Customer Service and Marketing Teams*

**BUFFALO, N.Y. Feb. 19, 2008**—VoIP Supply, LLC ([www.voipsupply.com](http://www.voipsupply.com)), a division of Sayers Technology Holdings and a leading provider of Voice over IP hardware, software and services, announced the appointments of several new hires in February 2008.

Michael G. Conover was named Accounting Systems Specialist. He will manage the internal accounting systems development and training. Mr. Conover previously held the position of implementation consultant and director of professional service at Software Solutions Group. He earned a Bachelor of Arts in Accounting at Clemson University.

Donald Scott III was named Operational Sales Manager for the VoIP Supply call center. Mr. Scott previously worked at Progressive Specialty Glass Inc. as the sales and marketing manager, and prior to that owned his own business. He received a Masters of Business Administration from Medaille College.

Dax Brady-Sheehan was named to Search Optimization Specialist, and will market products and promote company awareness through the analyzation of online metrics and the suggestion of proper keywords on the Web. Mr. Brady-Sheehan also held positions with RPM-Rapid Performance Marketing and Heron's Landing, as a retail marketing manager. He earned a Bachelors of Fine Arts (BFA) from Bowling Green State University.

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VoIP Supply: A Division of Sayers Technology Holdings



Nicole Schuman was named Marketing Communication Specialist. She will promote the company through public relations, newsletters and new social media. Ms. Schuman previous worked at Foupons.com, where she was the marketing and public relations manager, and at The Salvation Army as the media and special events coordinator. Schuman earned a Bachelor of Arts in Journalism/Mass Communication at St. Bonaventure University and a Master of Arts in English and American Studies at the University at Buffalo.

Jennifer Dydyk was named Production Designer. She will create various graphic design projects for VoIP in all mediums. Ms. Dydyk previously worked as a graphic designer with Hyperlocal Media and Schneider Digital. She earned a Bachelor of Science in Communication Design at Buffalo State College.

Anthony Dicembre was named Online Marketing Specialist. He previously worked as internet marketing manager with Valore Books, and holds a Bachelor of Science in Business Administration from Daemen College.

The Sales Department welcomed three new associates: James Shanahan, Thomas Costelloe and Michael Fattarusio. These three will be separated by territory and function in a level I sales associate position.

Kathleen Pistner has joined the company as receptionist. Hiring Ms. Pistner is part of the communications initiatives at the company. She will be greeting each customer, vendor and partner, both in person and on the telephone .

Mary Beth Hyzy has joined the company in the customer service department and will be part of the proactive outreach to our customers, providing advanced notice of transaction and delivery details.

Benjamin P. Sayers, President and CEO of VoIP Supply said bringing new talent into the organization is an important part of the company's expansion plans and future success.

"We are eager to welcome new talent to our company," said Sayers. "It is anticipated that these new hires will embrace the dynamic nature of our environment and contribute to our continued growth."

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### **About VoIP Supply**

VoIP Supply, LLC ([www.voipsupply.com](http://www.voipsupply.com)), a division of Sayers Technology Holdings, is a leading Internet Retailer of Voice over IP Hardware. In addition to a comprehensive catalog of IP Phones, Telephone Adaptors, VoIP Gateways, and Small Business IP PBX solutions, the company offers technical support, extended warranties, and logistical services for end-to-end customer solutions. VoIP Supply was recognized nationally as number 359 on the 2007 Inc. 500 fastest growing privately-held companies in America and number 45 on the Entrepreneur Magazine's Hot 100 fastest growing companies in the U.S. VoIP Supply has also been recognized as one of the Best Places to Work in Western New York by Buffalo's Business First Newspaper, one of the Top 100 privately held companies in WNY, as well as the sixth fastest growing company in WNY by the Business First Fast Track 50 Award.

For additional information about VoIP Supply write: VoIP Supply, LLC, 454 Sonwil Dr., Buffalo, New York 14225, call us at 1-716-630-1555, visit the company's Web site at [www.voipsupply.com](http://www.voipsupply.com) or email: [nschuman@voipsupply.com](mailto:nschuman@voipsupply.com).

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