

# Spectralink Enterprise Mobile Solutions for Skype for Business

Linda Zwickl, Sr. Product Marketing Manager, Spectralink Darren Hartman, Senior VoIP Consultant, VoIP Supply

# About VoIP Supply





Founded in 2002

• 30+ employees

• Over 125,000 customers worldwide

Office: Buffalo, New York Contact Us: 1-800-398-8647



#### **Recommended Next Steps**



## Getting started with your VoIP solution...

- Get in touch with our VoIP Telephony Experts for a discussion at (800) 398-8647
- Create an Onboarding Game Plan with your VoIP Consultant to determine your timelines and needs
- Visit our website to see all our offerings at <u>VoIPSupply.com</u>
- Consulting & Solution Design, Proposal / Pricing

Darren Hartman
Senior VoIP Consultant
(716) 250-3417
dhartman@VoIPSupply.com

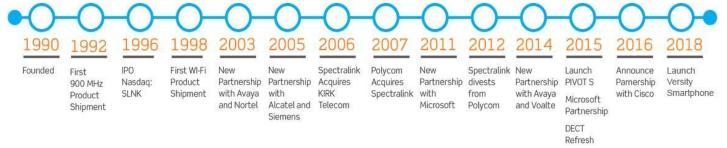


About Spectralink

History with Wireless Mobile Communications

- Founded 1990
- 180 employees
- Offices in USA, UK and Denrification
- More than 3 Million mobile dev
- 100+ channel partners globally







# Spectralink Offers Three Families of Enterprise Mobile Solutions









# Key Markets for Enterprise Mobile Solutions











Spectralink Mobile Solutions for Skype for Business

## Deliver the power of Skype for Business to Mobile Devices



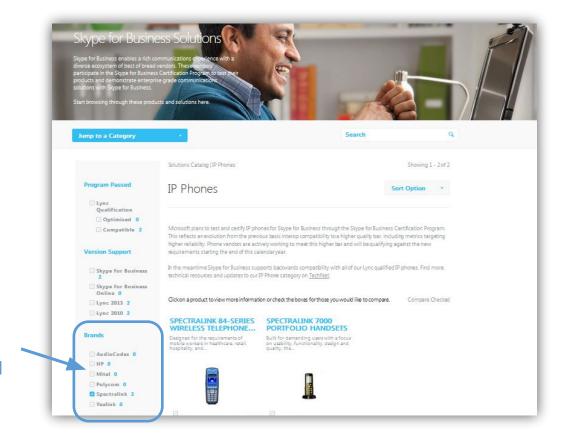








# Only Qualified Enterprise Mobile Solution Provider

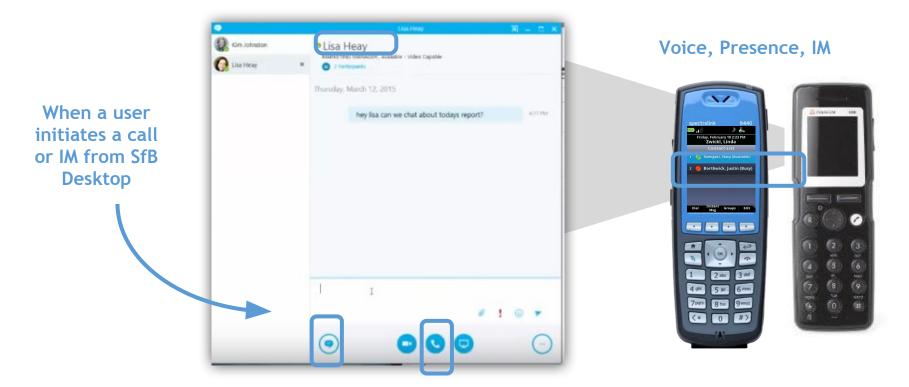


other Brand have an

No



# Power of Desktop SfB to Mobility Solutions





# Qualified Features and Protocols For DECT Mobile Solution



Supported SfB/Lync Features		Value Added Spectralink Features
<ul> <li>Telephony</li> <li>Call hold</li> <li>Call transfer</li> <li>Call forward</li> <li>Call waiting</li> <li>Call logs</li> <li>Call completed elsewhere</li> <li>VM Message Waiting</li> </ul>	<ul> <li>User Experience</li> <li>Pin Authentication</li> <li>Presence</li> <li>Music on hold</li> <li>Active Directory and LDAP</li> </ul> Security Management/Administration Voice Quality <ul> <li>Full Duplex</li> <li>Codecs: G.711, G726</li> <li>Media bypass</li> </ul>	<ul> <li>Centralized management</li> <li>APIs for 3rd party solutions integration</li> <li>Multi-Language</li> </ul>



# Qualified Features and Protocols Wi-Fi 84-Series



Supported SfB/Lync Features		Value Added Spectralink Features
Telephony	<ul> <li>User Experience</li> <li>Pin Authentication</li> <li>Music on hold</li> <li>E911 Support</li> <li>Security</li> <li>Management/Administration</li> <li>Voice Quality</li> <li>Full Duplex. Echo Cancellation</li> <li>Codecs: G.711, G.722, G.729</li> </ul>	<ul> <li>APIs for 3rd party solutions integration</li> <li>Exchange calendaring integration</li> <li>Real Time Location Services</li> <li>Barcode scanner</li> <li>Multi-Language</li> <li>Custom ring tones</li> <li>Distinctive ringing</li> </ul>



# SfB + Calendar + Application

#### PRESENCE/IM/TALK

## OUTLOOK MEETING ALERTS

#### **APPLICATIONS**









# Native Integration – Direct Interoperability

Unique in the market

No gateway required

More features, Simpler administration, Easier integration

Choice of a Wi-Fi or DECT solution





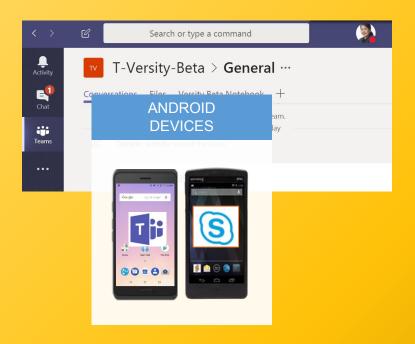






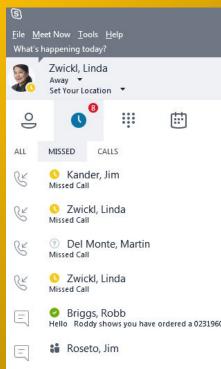
Skype for Business Online (Teams)

## Deliver the power of Skype for Business Online/Teams







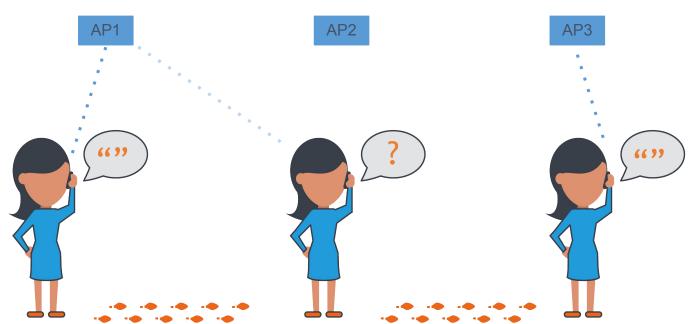




Optimizes Wi-Fi Voice/Video Quality for the Mobile User

## Problem with Mobile Wireless Voice over IP

Voice quality, Spotty connection, Dropped calls





# Spectralink Voice Quality Optimization (VQO)



Optimizes Skype for Business/Teams voice/video calls



Use Cases

## Use Case: Healthcare

#### Hospital Workers using Spectralink Device for Alerts, Updates and Voice Communications

At a Long Term Care Facility...



Receive alerts

...Nancy the nurse



Never worry about call quality Uses Sfb presence and notifies head nurse

...in Paul the Patient's room



Scans patient ID band

...and others, too.

...later, during the night



Shared resources for all nurses



Panic button and PTT help keeps staff safe



# Use Case: Manufacturing

#### Manufacturing Workers using Spectralink for Alerts, Updates and Voice Communication

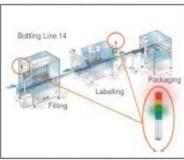
At the bottling facility...

...Mike the Manager has a Spectralink phone.

...and so does Ted the Technician.

...and others, too.

...later, during the night



Alerted of machine downtime



Uses SfB directory presence and RTLS to call closest technician



Scan's machine barcode to get clear codes



Shared resources for all workers



Panic button and PTT help keeps staff safe



## Use Case: Retail

#### Shop Floor Worker using Spectralink for Voice Communication and Stock Checks

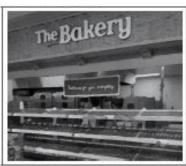
**Bob the Baker...** 

...has a Spectralink phone.

...and so does Warehouse Wayne.

...and others, too.

...later, during the night



Needs to organize a delivery



Uses SfB directory



Scans code on pallet



Shared resources for all workers

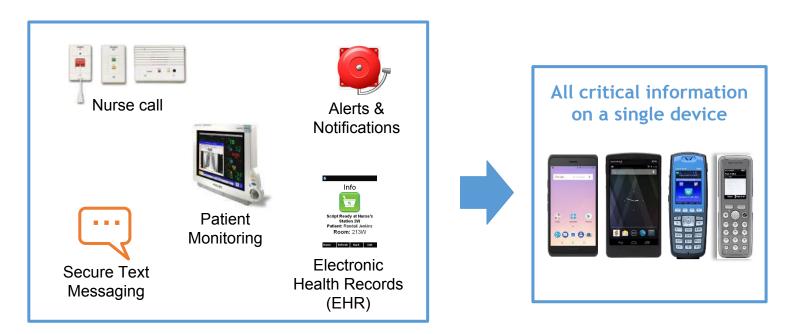


Panic button and PTT help keeps staff safe



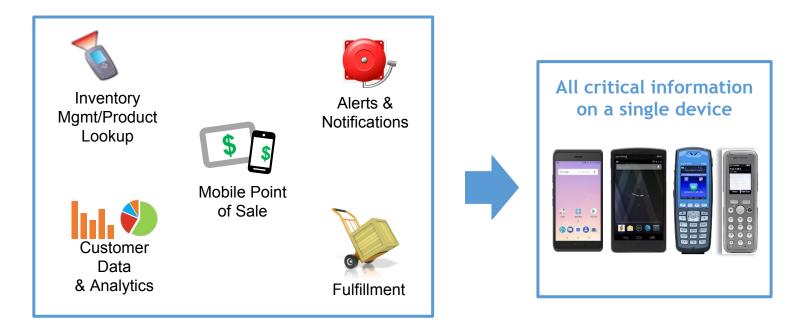
**Example of Applications** 

# **Healthcare Applications**





# **Retail Applications**





## Business Productivity with Spectralink and Skype for Business (Teams)

## Only Qualified Solution

Spectralink uniquely offers
Microsoft
Skype for Business-qualified
wireless devices

#### One Mobile Platform

SfB UC + Applications + Purpose-Built

#### **Customized Solution**

Mix the specialized wireless devices to meet the individual need of each employee

#### Workplace Mobility

Improve productivity, communication, and customer satisfaction

#### **TCO**

More cost efficient than other/consumer-grade devices



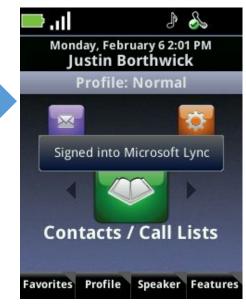
Thank you for your time

BACKUP

## Pin Authorization & Login





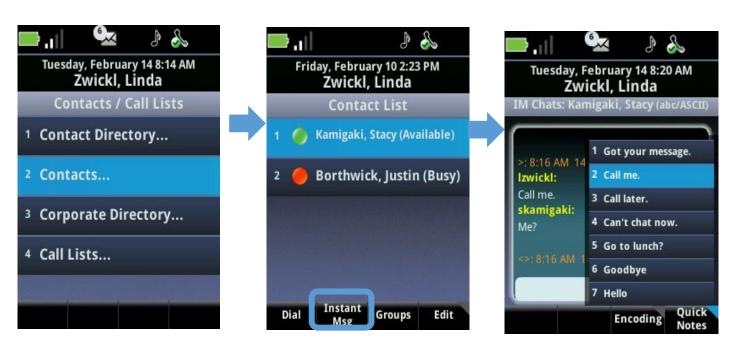


Sharing mobile devices



## Contacts, Presence, IM, Voice



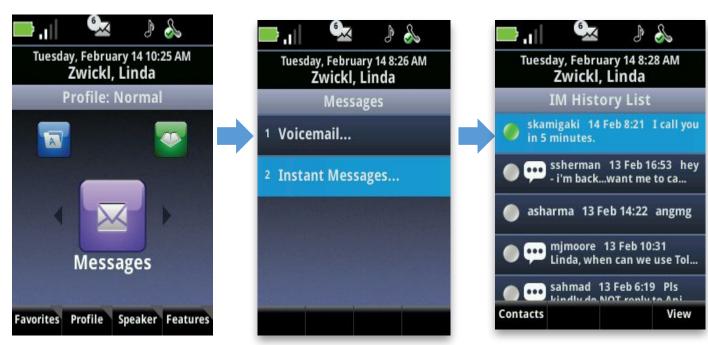


Native Integration with S4B



# Retrieving Voice and IM Messages



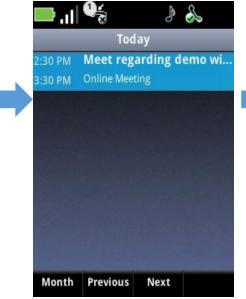


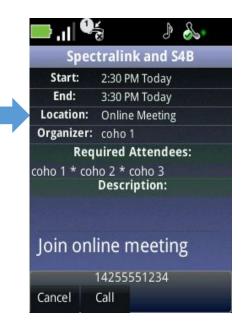
Log and retrieve all of your IM messages

## Calendar Alerts









#### Never miss a meeting



# Seamless Experience from Desktop to Mobile Handset





# Spectralink Mobile Handsets versus Other Handsets







DECT Performance Wi-Fi Performance	Industry wireless standard - DECT Spectralink Voice Quality Optimization for Wi-Fi roaming and consistent voice performance	Poor Wi-Fi roaming capabilities with best-efforts quality of service
Telephony Features	Native Skype for Business implementation for rich telephony feature support	Softphone application required with limited feature support
Security	Support for Microsoft security protocols Secure dedicated network (DECT) Administration controls	Less security controls
Integration and Management	Certified integration with Skype for Business	Multiple devices, versions, integration capabilities create support issues
Reliability	Designed for multi-user enterprise environments; withstands bumps and drops and frequent cleaning	Consumer-grade quality requires external cases for protection; plastics susceptible to cleaning solutions
Other Purpose-Built	Device sharing, swappable batteries, customizable buttons, Barcode scanner	Various limitations

# Qualified Features and Protocols For DECT Mobile Solution



# Supported Lync Features

#### Telephony

- Call hold
- Call transfer
- Call forward
- · Call waiting
- · Message Waiting Indication
- Redial from Call log
- Call logs
- · Call completed elsewhere

#### **User Experience**

- Federation
- Presence
- · Music on hold from DECT Server
- Centralized phone book via Active Directory and LDAP

#### Security

- TLS
- · Certificate Authority
- SRTP
- STUN/TURN/ICE
- RTP

#### Management/Administration

- Call Admission Control
- Branch office resiliency (SBA)

#### **Voice Quality**

- Codecs: G.711, G726 Support for S4B
- Media bypass

## Value Added Spectralink Features

- Centralized management of the handsets via the DECT server management capability
- Rich APIs for 3rd party solutions integration
- Multi-Language (on handsets)

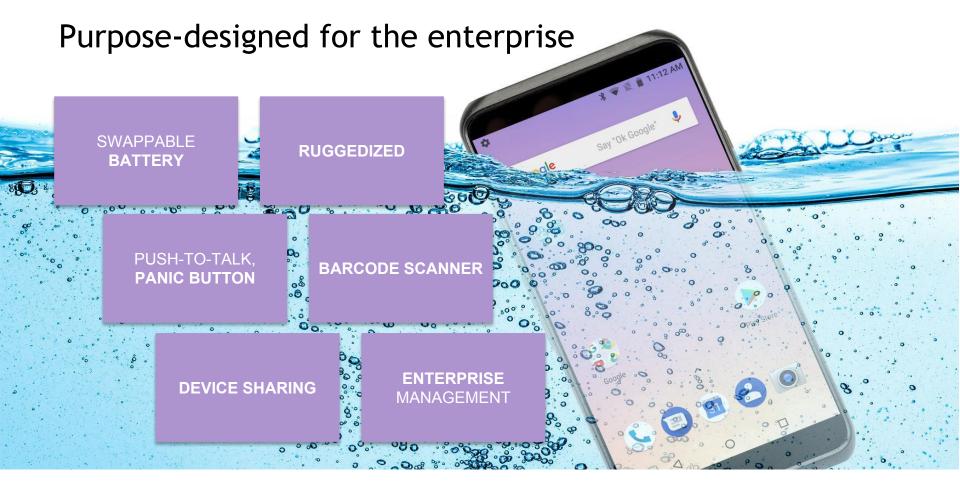


## Qualified Features and Protocols Wi-Fi 84-Series



#### **Supported Lync Features** Value Added Spectralink Features Spectralink Voice Quality Optimization **Telephony** Security TLS · Basic Calling Rich APIs for 3rd party solutions integration SRTP Hold Lync/Skype for Business Instant STUN/TURN/ICE Mute messaging Certificate Authentication Transfer Exchange calendaring integration RTP Call Forward Real Time Location Services Pin Authentication · VM Message Waiting Barcode scanner Call Logs Management/Administration Multi-Language · Instant Messaging Device Logging Custom ring tones Client inventory reports Contact list and Presence Call Admission Control Conference join Distinctive ringing In-band provisioning • Support for G.729 codec **User Experience** Branch office resiliency Remote Worker Support Voice Quality · Music on hold Full Duplex Echo Cancellation Federation Codecs: G.711, G.722.1 • E911 Support

Purpose-Built – Designed for the Enterprise



# About Spectralink





# ABQ

Please submit your questions using the "Q" button at the bottom of your screen.

Thank you for your time!