



PRESS INFORMATION

FOR RELEASE: September 11th, 2006

VoIP Supply and snom Technology AG Enter Sales Partnership to Increase snom IP Phone Sales in North America

Leading Internet Retailer of IP Phone Solutions Further Bolsters IP Phone Offerings with New Partnership

BUFFALO, NY and BERLIN, GERMANY– (September 11th, 2006) – [VoIP Supply](#), a leading Internet Retailer of Voice over IP Hardware including [IP Phones](#), [Wi-Fi IP Phones](#), Cordless IP Phones, and [IP Conference Phones](#), and snom technology AG, developer and manufacturer of Voice-over-IP (VoIP) telephones, today announced a North American sales partnership. The partnership will expand snom's presence in the North American marketplace.

"We are excited to be working closely with snom to increase the sale of their IP phones in North America," said Benjamin P. Sayers, President and CEO of VoIP Supply. "snom's focus on making their IP phones interoperable with numerous IP PBX platforms makes their IP phones an excellent choice with almost any IP PBX platform. With the recent growth in the popularity of open source based IP PBX systems in North America, snom and VoIP Supply are in an outstanding position to deliver IP phone solutions to this market place."

"The North American market is an important one for us as we continue to grow," said Michael Knieling, CFO and Executive Vice President of Marketing and Sales for snom. "As one of the fastest growing retailers of VoIP equipment in the U.S., VoIP Supply is an ideal partner for us as we expand in North America."

The sales partnership will focus on the sale of the [snom 300](#), [snom 320](#), and [snom 360](#) IP phones through VoIP Supply's Internet Retail and Reseller channels in North America. For more information about purchasing snom IP phones please visit www.voipsupply.com/snom.html.

About VoIP Supply, LLC

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VoIP Supply, LLC (www.voipsupply.com), is a leading Internet Retailer of Voice over IP Hardware. In addition to a comprehensive catalog of IP Phones, Telephone Adaptors, VoIP Gateways, and Small Business IP PBX solutions, the company VoIP Supply was recognized as number 45 on the 2006 Entrepreneur/Pricewaterhouse Coopers HOT 100 fastest growing companies in the US. VoIP Supply has also been recognized as the fastest growing company in Western New York by Buffalo's Business First newspaper. y offers technical support, extended warranties, and logistical services for end-to-end customer solutions. For additional information on VoIP Supply, LLC please contact Garrett Smith at 716.250.3408 or gsmith@voipsupply.com.

About snom:

snom technology AG develops and manufactures Voice-over-IP (VoIP) telephones and related equipment based on the IETF open standard, SIP (Session Initiation Protocol). Recognized for its high quality, customizable and cost-effective business solutions, snom is also differentiated by the company's ten-year history in the VoIP industry, and its dedication to high security standards. All of snom's software exists in the firmware on the phones – making it easier for users to download updates and new features. snom customers benefit from the interoperability and flexibility that the snom telephones offer, including plug and play integration and universal compatibility with any SIP-based telephony platform.

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