

## PRESS INFORMATION

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## VoIP Supply Nominated For InfoTech Niagara BETA Star Award

Award Nomination is the Latest in a String of Nominations for the Internet Retailer

BUFFALO, NY (January 27<sup>th</sup>, 2007) <u>VoIP Supply</u>, a leading Internet Retailer of Voice over IP equipment, including <u>IP Phones</u>, <u>Telephone Adaptors</u>, and <u>Wi-Fi VoIP</u> solutions announced today that it has been nominated for the InfoTech Niagara BETA Star Award. The BETA Star Award is for the entrepreneurial firm bringing unique, innovative products or services to the market that show promise of becoming major economic forces. At the forefront of the cutting edge Voice over IP industry, VoIP Supply has emerged as the market leader in the resale of Voice over IP hardware, software, and services over the past two years.

"It is an honor to be nominated as a company bringing unique and innovative new products and services to a worldwide marketplace," said Benjamin P. Sayers, President and CEO of VoIP Supply. "The fact that the nomination comes from a local trade association composed of our peers in the IT industry makes it all the more rewarding."

The BETA Star Award nomination comes on the heels of VoIP Supply's nomination as one of Western New York's Best Places to Work for 2007. For more information about the InfoTech Niagara BETA Awards, please visit <u>www.infotechniagara.org</u>. For more information about VoIP Supply, please visit <u>www.voipsupply.com</u>.

## About VoIP Supply

VoIP Supply, LLC (<u>www.voipsupply.com</u>), is a leading Internet Retailer of Voice over IP Hardware. In addition to a comprehensive catalog of IP Phones, Telephone Adaptors, VoIP Gateways, and Small Business IP PBX solutions, the company offers technical support, extended warranties, and logistical services for endto-end customer solutions. VoIP Supply was recognized as number 45 on the 2006 Entrepreneur/ Pricewaterhouse Coopers HOT 100 fastest growing companies in the US. VoIP Supply has also been recognized as the fastest growing company in Western New York by Buffalo's Business First newspaper. For additional information on VoIP Supply, LLC please contact Garrett Smith at 716.250.3408.