



## PRESS INFORMATION

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### **IP Camera Supply Launches Industry-Leading Blog**

*Company Providing Information for the IP Camera and Security Industry*

**BUFFALO, N.Y. May 29, 2008**—IPCameraSupply.com ([www.ipcamerasupply.com](http://www.ipcamerasupply.com)), a division of Sayers Technology Holdings and a leading IP Surveillance solution provider, has launched a new blog aimed at educating and engaging customers in conversations. The IP Camera Supply blog can be viewed at <http://blog.ipcamerasupply.com/>.

"We are extremely excited to launch our blog," said [Garrett Smith](#), Director of Marketing and Business Development.

"With the relative youth of the IP surveillance industry, it is important for solution providers like IP Camera Supply to be proactive in educating customers to ensure that they can make informed decisions. In addition to educating our customers, the blog gives us the ability to create and engage in conversations with our customers, partners and other industry media outlets so that we stay in front of the latest trends in IP Surveillance and stay well positioned to meet the ever changing needs of the market."

Written by the staff of IPCS, with the occasional guest post from leading industry experts, the blog will provide readers with product reviews, do-it-yourself instruction, IP Camera terminology, industry news, company news, promotion announcements, , and editorial commentary on how the technology and industry is growing and evolving.

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VoIP Supply: A Division of Sayers Technology Holdings



Blogs in the technology sector spring up by the hundreds daily, but blogs in the IP Camera realm are just starting to emerge. The IP Camera industry itself is still young, yet starting to grow.

According to [Security Systems News](#), IP camera sales growth at 82 percent in the United States, Canada and Latin America and 48 percent worldwide in 2007.

### **About IP Camera Supply, LLC**

IP Camera Supply, LLC ([www.ipcamerasupply.com](http://www.ipcamerasupply.com)), a division of Sayers Technology Holdings, is a leading supplier of surveillance monitoring and recording hardware including, IP Cameras, Digital Video Recorders, Network Video Recorders and CCTV systems. IP Camera Supply provides a variety of services designed to help residential, small medium businesses, governments and educational entities implement and deploy surveillance, CCTV and recording systems to protect their specific interests. With a call center of trained sales and engineering, a fully stocked warehouse for just-in-time shipments and a business infrastructure built to foster customer loyalty, IP Camera Supply has everything you need for IP surveillance.

For additional information about IP Camera Supply, LLC write: IP Camera Supply, LLC, 454 Sonwil Dr., Buffalo, New York 14225, call us at 1- (866) 885-4853, visit the company's Web site at [www.ipcamerasupply.com](http://www.ipcamerasupply.com) or email: [nschuman@voipsupply.com](mailto:nschuman@voipsupply.com).

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