



**snom**  
Product Catalog

# The Brand

In the year 1997, Snom Technology GmbH was a Berlin startup and first in the world to deploy professional VoIP devices. This has given Snom the first-mover advantage, allowing the brand to grow in pedigree and scope to represent the world's Premium SIP VoIP Business Telephone category. Snom operates across the world and has a sizeable fan base who helped Snom grow as a business while continually contributing to evolving the technology and product ranges. The brand today occupies top mind-share as almost every professional VoIP expert in the world knows and recognizes the brand Snom.

To articulate the meaning of 'Snom', the brand occupies the 'Premium Category' of SIP business telephony devices and stands on two poles:  
(i) First in VoIP, (ii) German Engineered.

Snom's brand sits in four product categories:

1. Telephones (Desktop, DECT)
2. Conferencing
3. Headsets
4. Broadcasting

The technology can be enhanced with third party applications development through the Snom.io platform.

# 20 years Snom – a success story

With 20 years of successfully developing desktop IP phones (like the Snom 190), mobile DECT phones and conference devices for the global market, the Snom product portfolio also features a comprehensive range of accessories.

However, it is not just our products that make us such a strong partner, but also the range of services provided by Snom.

[We value the trust of our partners and customers and this is the driving force for everything we do.](#)



# The Global 700 Series – Quality, Robustness, Advanced Features & Worldwide Recognition

The professional 700 Series Blackline telephones are aesthetically appealing, offering a highly practical industrial design to meet mission critical business requirements where the telephone is a key tool in every day work. These high performance devices provide the best in wideband HD audio, ensuring crystal clear sound quality, Bluetooth-compatibility, high definition displays, color screens, support for programmable keys to ensure a continual overview of numerous extensions, a preinstalled certificate to enable secure provisioning without manual intervention, robust CTI integration to support security standards such as TLS and SRTP.

The series meets all business budgetary requirements in five models from the entry level up to the executive office.



**D785 Desk Telephone**

- High-resolution color display
- Second screen as graphical display
- 6 configurable, self-labeling keys
- Gigabit switch | USB port
- 12 SIP identities | Sensor hook switch
- Bluetooth-compatible
- Dual Stack IPv4/IPV6



**D765 Desk Telephone**

- High-resolution color display
- 16 multicolor function keys
- Gigabit switch | USB port
- 12 SIP identities | Sensor hook switch
- Bluetooth-compatible
- Dual Stack IPv4/IPV6



**D735 Desk Telephone**

- High-resolution color display
- 8 configurable, self-labeling keys
- Motion sensor
- USB port
- Wideband audio
- Dual Stack IPv4/IPV6



**D717 Desk Telephone**

- High-resolution color display
- 3 configurable, self-labeling keys
- USB port
- Speakerphone
- Wideband audio
- Dual Stack IPv4/IPV6



**D715 Desk Telephone**

- Graphical display with backlight
- Gigabit switch | USB port
- 4 SIP identities | Sensor hook switch
- Wideband audio
- Dual Stack IPv4/IPV6



**D120 Desk Telephone**

- Graphical display with backlight
- Low power consumption (PoE)
- 2 SIP identities | Sensor hook switch
- Wideband audio
- Dual Stack IPv4/IPV6



**D7 black (Expansion module)**

- High-resolution display with backlight
- 18 configurable, self-labeling LED keys
- Power supplied by phone via USB port
- Daisy-chain up to 3 expansion modules

# Workplace Mobility – Freedom of movement while you talk

Whether using a single radio base station or a multicell installation, Snom's DECT solution allows you to keep doing business when moving around the workplace.

The Snom family of IP-DECT systems and handsets ensure that business users don't sacrifice functionality and quality for workplace mobility while maintaining the capability of their desk telephones. Whether in small business environments, large enterprises, factories, warehouses, campuses, temporary construction sites, schools, mission critical environments, or healthcare centers, the Snom IP-DECT systems can be installed rapidly and scaled instantly while providing superb HD digital voice communications with call security and encryption and maintaining all of the advanced features of the business telephone system.



M85



M85 Industrial Handset

- Ruggedized IP65 DECT handset
- Shockproof, splash-proof, dust-proof
- Suitable for outdoor areas
- Programmable alarm key
- Headset jack | SW upgrade over-the-air
- Vibration alert, belt clip, Bluetooth-compatible



M65 Professional Handset

- Wideband speakerphone
- CAT-iq wideband audio | DECT encryption
- Configurable to M300 and M700
- Up to 250 h standby | Local & shared address book
- Headset jack | SW upgrade over-the-air
- Vibration alert, belt clip



M25 Office Handset

- Speakerphone | DECT encryption
- Configurable to M300 and M700
- Up to 75 h standby
- Intuitive user interface | Headset jack
- SW upgrade over-the-air



M700 Multicell Base Station

- Scalable up to 254 base stations
- Up to 1000 handsets per installation
- Wideband audio | Over-the-air synchronization
- Repeater support | Snom provisioning
- No hidden costs for licenses
- No DECT manager required



M325 DECT Bundle Single-cell

- M300 base station & M25 handset bundle
- Up to 20 handsets
- Up to 5 parallel calls
- Repeater support | Snom provisioning
- Security (TLS and SRTP)



M5 Repeater

- Support M300 and M700
- Increase the range w/o Ethernet
- Wideband audio
- Up to 5 simultaneous calls
- Daisy chaining

# Public Address System

The PA1 allows you to create announcements by initiating a call from any Snom telephone. The PA1 has a highly efficient 4-watt amplifier that provides coverage for an entire room or floor space. It augments your existing SIP PBX with the built-in high-performance amplifier which is ideal for broadcasting announcements or to pipe background music in assigned rooms, hallways, and office floors.



## PA1

- 4-watt Class-D amplifier
- 4 controllable output pins
- Broadcasts over SIP and Multicast
- Robust housing
- Wall and ceiling mountable



# Headsets



## A100D

- Superior wideband sound with Neodym speaker
- 300° flexible boom with noise-cancelling ECM
- Single wire design for users' convenience
- RJ9 QD connector included
- Ultra light-weight: 79g (without cord)



## A100M

- Superior wideband sound with Neodym speaker
- 300° flexible boom with noise-cancelling ECM
- Single wire design for users' convenience
- RJ9 QD connector included
- Ultra light-weight: 56g (without cord)



## Quick Disconnect

Optional Accessory cables for A100 Headsets only

- ACUSB adapter cable for USB devices
- ACPJ adapter cable for 3.5mm jacks
- ACPJ25 adapter cable for 2.5mm jacks



## MM2

- Flexible metal mic boom
- Soft leatherette ear cushion
- RJ9 QD connector included
- Lightweight: 95g

Global 700 Series Blackline



**D785**   **D765**   **D735**   **D717**   **D715**   **D120**

<b>Display</b>	Color TFT	Color TFT	Color TFT	Color TFT	Graphical	Graphical
<b>SIP Identities</b>	12	12	12	6	4	2
<b>Ethernet/Switch</b>	2 x Gigabit	2 x Gigabit	2 x Gigabit	2x Gigabit	2 x Gigabit	2x 10/100 Mbps
<b>USB</b>	●	●	●	●	●	○
<b>Programmable Keys (LED)</b>	6 multicolor	16 multicolor	8 multicolor	3 multicolor	5	2
<b>Expansion Module</b>	●	●	●	●	●	○
<b>Position</b>	Dual-angle 46° and 28°	Single-angle 30°				
<b>Color</b>	Black	Black	Black	Black	Black	Black
<b>Bluetooth-compatible</b>	Integrated	Integrated	○	○	Via USB dongle	○

Workplace Mobility



**M85**   **M65**   **M25**

<b>Display</b>	2" 176 x 220 px TFT	2" 176 x 220 px TFT	1.4" 128 x 128 px TFT
<b>DECT</b>	CAT-iq v1.0 wideband	CAT-iq v1.0 wideband	○
<b>Standby time</b>	200 hours	250 hours	75 hours
<b>Max. talk time</b>	17 hours	18 hours	7 hours
<b>Battery</b>	Lithium-Ion 1100mAH	Lithium-Ion 1100mAH	2 x AAA rechargeable
<b>Dimensions</b>	152 x 48 x 28 mm	141 x 48 x 24 mm	135 x 41 x 25 mm
<b>Extras</b>	Vibration alert, belt clip, illuminated keypad, IP65, Bluetooth compatible	Vibration alert, belt clip, illuminated keypad	○

## Certification on Major Platforms



## Snom.io

**Snom.io means “Innovation – Output”.**

It is an applications platform consisting of a set of tools and guides to help developers create applications for the business world that operate on supported Snom ‘io’ capable professional desktop telephones with an installed base of millions of VoIP end-points in businesses and workplaces around the world. The snom.io website invites developers to register and download development instructions utilizing Snom’s XML, CTI and the supported Mini-Browser. Developers can publish their applications and extensions to the entire Snom community with the possibility to crowd-source software development, publish, share and mass deploy their application solutions to the entire Snom community of installers and users.

Discover <https://snom.io>



The applications are organized as follows:

- Personal Applications
- IoT, Devices, Sensors & Control Applications
- Video Source Applications
- Business and Productivity Applications
- Vertical and Industry-specific Applications
- PBX-specific Applications

## Technical Support

Snom’s Help Desk is a secure single point of contact for Snom’s professional installer community and employs a highly trained, efficient, globally distributed and multi-lingual technical support team that uses a most advanced help desk platform to support Snom’s partners across the world. The Snom Help Desk is a 2nd level and upwards support resource that is reachable continually online. It is designed as a multi-tiered trouble-shooting tool for support tickets by topic and time. It is fully monitored with escalation procedures and problem resolutions. The system also holds a knowledge base and forum to assist professionals in finding rapid responses to their problems.

Snom utilizes its help desk and technical support systems for operational excellence, aligning resources and efficiencies, continually improving response times, escalation to software development for continual firmware and software deployment, and a feedback loop into the quality management operations and the update of its shared knowledge base.

[helpdesk.snom.com](https://helpdesk.snom.com)

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